



Unicorn Startup Companies: The term 'unicorn startup' was coined by venture capitalist and investor Aileen Lee. It refers to a startup with a valuation of more than \$1 billion. The Indian startup ecosystem is developing swiftly. Building a startup company is easy as simple as it used to be. In this article, we are going to read about the top 10 unicorn startup companies in India 2022 that have managed to find a place as unicorns with perseverance, commitment, and hard work.

Top 10 Unicorn Startup Companies in India 2022

1. Flipkart
2. Zomato
3. Droom
4. BharatPe
5. Paytm
6. OLA Cabs
7. BYJU'S
8. Nykaa
9. Policy Bazaar
10. ShareChat

Flipkart



*Top 10 Unicorn Startup Companies in India 2022 - **Flipkart***

Flipkart is a part of the e-commerce industry founded by Binny Bansal and Sachin Bansal in 2007. It has some popular investors such as Tencent, Softbank, Walmart, and more. This e-



commerce marketplace offers over 150 million products across over 80 categories. The valuation of Flipkart as of July 2021 is \$37.6 billion.

Zomato



Zomato

Zomato is a part of the retail and food industry. It is founded by Deepindar Goyal and Pankaj Chaddah in 2008. Some of the investors of this online ordering and subscription service are Vy Capital, Ant Financial, Info Edge, and Sequoia Capital. The valuation of Zomato as of July 2021 is \$8 billion.

Droom



*Top 10 Unicorn Startup Companies in India 2022 - **Droom***

Droom is a B2B automotive industry. It was founded in 2014 by Sandeep Aggarwal. Some of the investors of this marketplace for used bikes, cars, and other merchandise are Toyota



Tsusho, Lightbox, Integrated Capital, and SevenTrain Ventures. According to the data of August 2021, the valuation of Droom is \$1.2 billion.

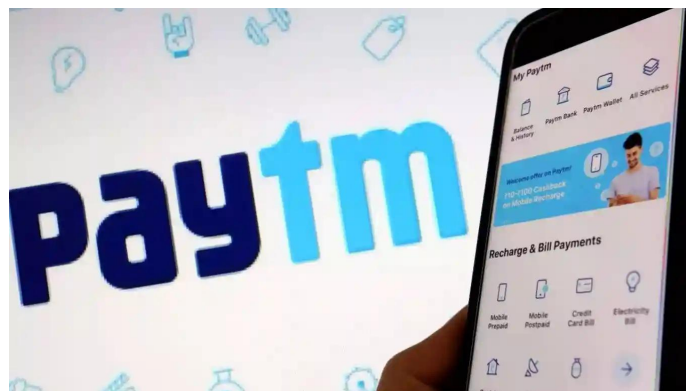
BharatPe



BharatPe

Bharatpe is a part of the Fintech industry. This payment platform is founded by Ashneer Grover, Shashvat Nakrani, and Bhavik Koladiya in 2018. Some of the investors of this financial service company are Coatue, Sequoia, Dragoneer, and Steadfast Capital. The valuation of this payment service as of 2021 is \$2.85 billion.

Paytm



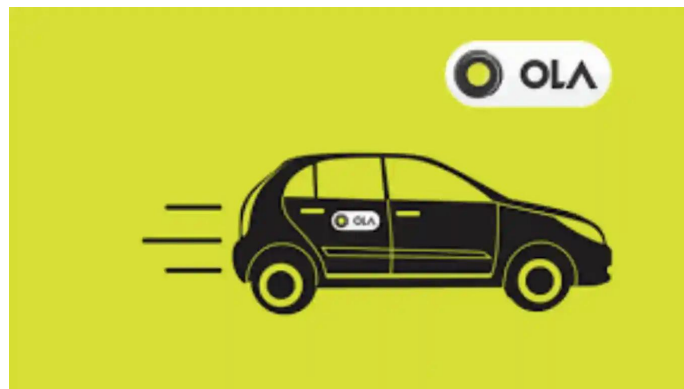
*Top 10 Unicorn Startup Companies in India 2022 - **Paytm***

Paytm is a part of the e-commerce finance industry. It is the largest unicorn startup in India as it accounts for about 11.63% of India's digital payment market share. Paytm is also the



third most popular UPI service in the country as per the data of June 2021. Some of the known investors of this payment platform are Alibaba, SAIF Partners, Discovery Capital, Ant Group, and Warren Buffett's Berkshire Hathaway. According to the data of June 2021, the valuation of Paytm is \$16 billion.

OLA Cabs



OLA Cabs

OLA Cabs is a transportation-based service founded by Bhavish Aggarwal and Ankit Bhati in 2010. It has over 1.5 million drivers working for the company in more than 250 cities across India. In 2018, the company expanded its company into the overseas market of Australia and New Zealand. It also introduced auto-rickshaws in the UK. The valuation of the company is \$6.5 billion.

BYJU'S





*Top 10 Unicorn Startup Companies in India 2022 - **BYJU'S***

Byju's is a part of the ed-tech industry founded by Byju Raveendran and Divya Gokulnath in 2011. Some of the investors of BYJU'S include BOND and Aarin Capital. This learning app has over 15 million students globally with over 900k paid subscribers. The valuation of this platform in July 2021 is \$16.5 billion.

Nykaa



Nykaa

Nykaa is a part of the e-commerce industry founded by Falguni Nayar in 2012. Some of the investors of this cosmetic and skin-based platform are Fidelity, TPG Growth, Steadview Capital, and Hero Corporate Service Private Limited. It has over 26 offline stores all over India. By the year 2020, Nykaa has about 200,000 products from 2000 international and domestic brands on the platform. The valuation of this brand as of June 2021 is \$2.3 billion.

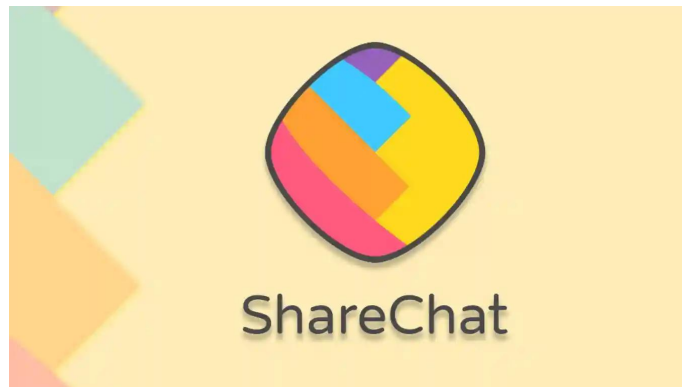
Policy Bazaar



*Top 10 Unicorn Startup Companies in India 2022 - **Policy Bazaar***

Policy Bazaar is based on the industry of insurance companies. It was founded in 2008 by Yashish Dahiya, Alok Bansal, and Avaneesh Nirjar. Some of the investors of this Life, Motor, Travel, and Health Insurance Company are Intel Capital, Softbank Group True North, and IDG Venture Partners. The valuation of Policy Bazaar as per the data of July 2021 is \$2.4 billion.

ShareChat



ShareChat

ShareChat falls under the category of the social media application industry. It was founded by Ankush Sachdeva, Bhanu Pratap Singh, and Faris Ahsan in 2015. Some of the investors of this social networking company are Xiaomi, Twitter Ventures, Lightspeed Venture Partners, and SAIF Partners. As per the data of July 2021, the valuation of ShareChat is \$3 billion.



Also Read: 10 Most Common Challenges Entrepreneurs Face Today