

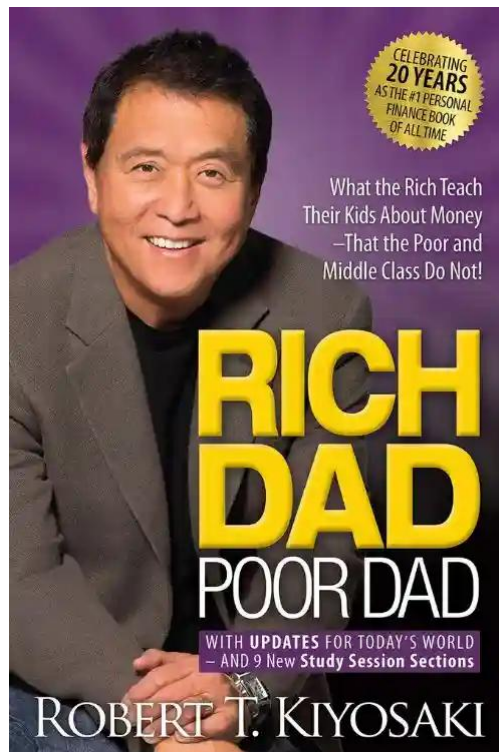


If you wish to launch your firm, you should ideally attend business school. On the other hand, many successful CEOs never attended business school, despite being among the most well-known figures in their field. You can adopt a grassroots strategy by reading the words of people already on an entrepreneurial path to learning more about the approaches to launching your own firm. You'll require guidance on launching a business, what challenges to anticipate, and the most efficient use of your time and resources to get your idea off the ground. While classes, workshops, and training are the most popular options, reading books is the most affordable and convenient way to learn. Here are 8 books to read if you are thinking of starting a company.

8 Books To Read If You Are Thinking of Starting A Company

1. Rich Dad Poor Dad By Robert T. Kiyosaki
2. The Lean Startup By Eric Ries
3. How To Win Friends And Influence People In THE Digital Age By Dale Carnegie
4. Think And Grow Rich By Napoleon Hill
5. The 100\$ Startup By Chris Guillebeau
6. The Compound Effect By Darren Hardy
7. The Entrepreneur Roller Coaster By Darren Hardy
8. The 4-Hour Work Week By Timothy Ferriss

Rich Dad Poor Dad By Robert T. Kiyosaki



*8 Books To Read If You Are Thinking of Starting A Company - **Rich Dad Poor Dad** By **Robert T. Kiyosaki***

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The narrator and author of the book tell the tale of a man who had two fathers: his biological father, the poor dad, and Mike's father, the rich dad, who was also his boyhood best friend. Although they took quite different approaches, the author's father both gave him advice on how to succeed. The author realized which father's strategy made more financial sense. The author contrasts both fathers throughout the book, highlighting how his real father, a struggling, highly educated man who was impoverished and struggling, lagged behind his wealthy father in terms of asset creation and business savvy.

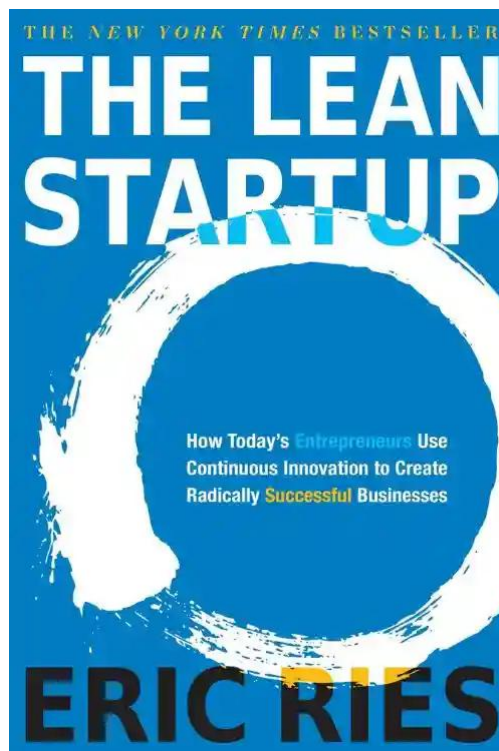
The author likens his poor dad to those individuals who are haplessly caught up in a never-ending loop of needing more but never being able to realise their goals of prosperity due to one apparent deficiency: financial literacy. They spend a lot of time in school studying global



issues, but they never learn any important lessons about money because it is never covered in the curriculum. His wealthy father, on the other hand, stands in for the independently wealthy class of people who purposefully exploit the influence of businesses and their own or their financial advisors' knowledge of tax and accounting laws.

The essence of the book may be distilled down to two basic ideas: bold entrepreneurship and a can-do mentality. The author emphasizes the importance of financial literacy, how corporate power helps the wealthy get even wealthier, minding your own business, overcoming obstacles by not encouraging laziness, fear, cynicism, and other negative attitudes, and recognizing the characteristics of people and how their preconceived notions and upbringing obstruct their pursuit of financial freedom. The author illustrates these two concepts by giving numerous examples for each and focusing on the need for each.

The Lean Startup By Eric Ries



*8 Books To Read If You Are Thinking of Starting A firm - **The Lean Startup By Eric Ries***



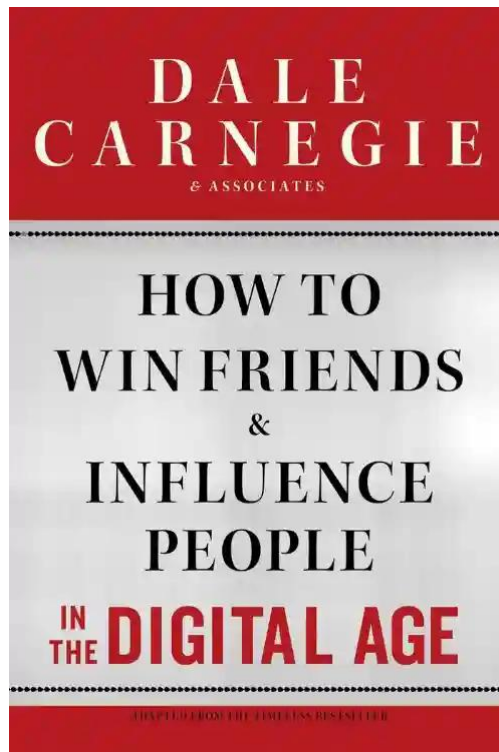
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Many businesses fail. However, a lot of those mistakes can be avoided. The Lean Start-up is a novel strategy that is transforming how businesses are established and new products are introduced around the world. A start-up is an organization committed to innovating in the face of great uncertainty, according to Eric Ries. This holds true whether there is simply one individual working in a garage or several seasoned employees in a boardroom of a Fortune 500 company.

They are all on a quest to cut through the haze of uncertainty and find a successful route to a long-lasting company, which unites them. The Lean Start-up methodology promotes businesses that are both more adept at utilizing human innovation and capital. It is based on “validated learning,” rapid scientific experimentation, and a number of counterintuitive practices that shorten product development cycles, measure actual progress without turning to vanity metrics and discover what customers really want.

It was inspired by the lessons learned from lean manufacturing. It enables a business to quickly change course, revising plans millimetre by millimetre and minute by minute. The Lean Start-up gives business owners of all sizes an alternative to wasting time on time-consuming business plans by giving them a mechanism to continuously test their ideas and make changes before it's too late. In a time when businesses need to innovate more than ever, Ries offers a scientific method for building and managing successful start-ups.

How To Win Friends And Influence People In THE Digital Age By Dale Carnegie



*8 Books To Read If You Are Thinking of Starting A Company - **How To Win Friends And Influence People In THE Digital Age** By Dale Carnegie*

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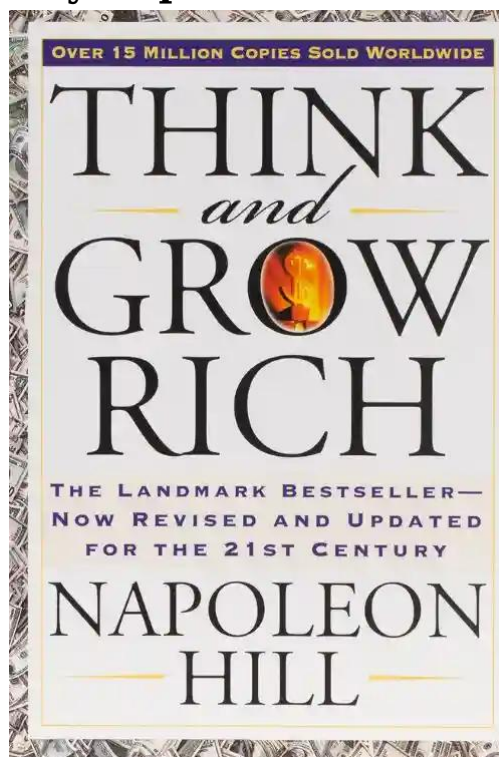
This book, which is broken up into seven frank sections, examines the concepts of becoming a charming person. It teaches readers how to influence others by making little tweaks to their speech, actions, and demeanour. By making these minor adjustments, readers will develop their natural magnetism, which will encourage others to associate with them and open up to them more. Dale Carnegie teaches readers how to be leaders and launches them into a prosperous career as people-centric individuals by incorporating tried-and-true methods. At a YMCA in New York, Dale Carnegie started his career as a night-time instructor before moving on to YMCAs in Philadelphia and Baltimore.

Later, he conducted separate classes at hotels in London, Paris, New York, Boston, Philadelphia, and Baltimore while producing short booklets to accompany his lectures. He



was approached by Simon & Schuster publisher Leon Shimkin following one of his 14-week seminars. Shimkin pushed Carnegie to publish a book, but at first, he was not convinced. Shimkin then paid a stenographer to write down what he had heard during one of Carnegie's lengthy lectures. He then sent Carnegie the transcript, who corrected and edited it before submitting it in its final form

Think And Grow Rich By Napoleon Hill



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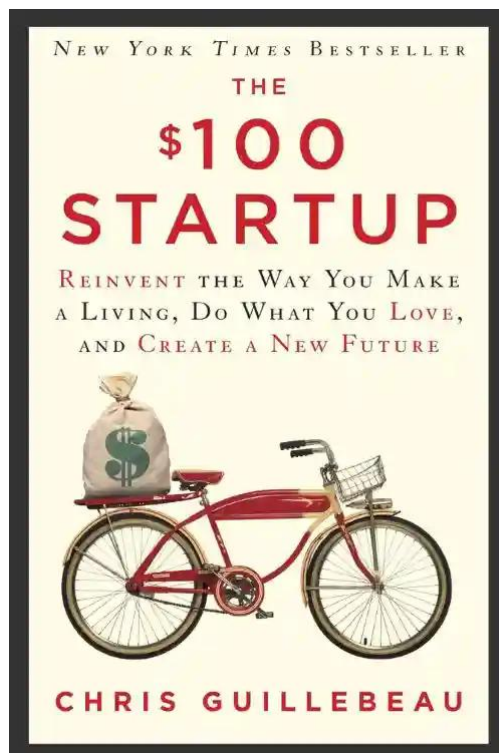
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The book, which was published in 1937, highlights Napoleon's extensive interviews with the wealthiest Americans at the time, including Henry Ford and Carnegie Steel King (founder of car company). The key to making these people rich, yes, is that they have a completely different mindset from those who always struggle with poverty. Thomas Edison, Henry Ford,



King Gillette, and the founder of Gillette are just a few of the great inventors who have contributed to the development of a successful formula that works for everyone and endures over time. He talks about the importance of setting written goals before taking any action, as well as team management, customer service, tangible tools, and collective intelligence. His theories on how the human brain works are included in the book, which also anticipates the entire left-right scientific perspective. The self-analysis tests described in this book are still used in life and for hiring new employees.

The 100\$ Startup By Chris Guillebeau



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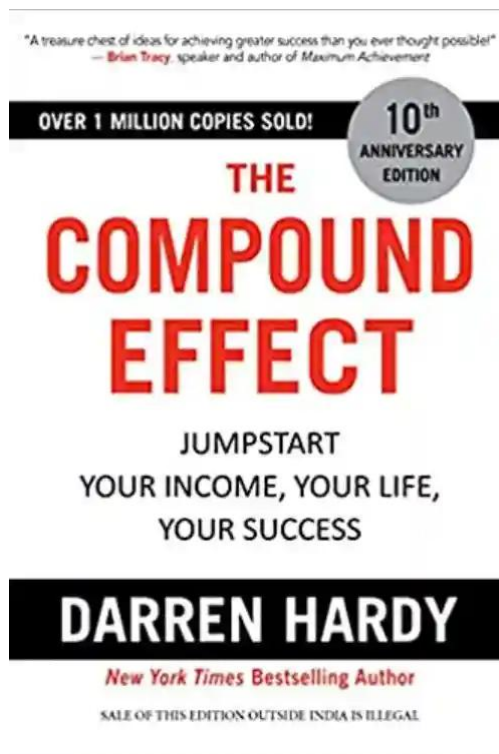
Live a fulfilling life while earning a good living. This book shows how common people can create secure lives that are independent and meaningful on their own terms. It is witty,



thought-provoking, and compelling reading. Even though Chris Guillebeau, who is still in his early 30s, has visited every country on the earth and has travelled extensively, he has never held a “real job” or been paid on a regular basis. Instead, he has a special knack for turning ideas into cash, and he uses the money he produces to support both his adventurous lifestyle and charitable giving.

Chris explains in detail how much money his group of impromptu entrepreneurs needed to launch their projects, what they did in the early weeks and months to make a sizable profit, some of the critical errors they made along the way, and the crucial realizations that ensured the business would succeed. Chris’s guiding ideas include: If you’re good at one thing, you’re probably good at something other; never teach a man to fish; instead, sell him the fish; and action always triumphs over planning. People who were unhappy with their lives in the past used to dream of finding magic lamps, hidden treasures, or streets made of gold. Today, we are aware that we are responsible for altering our lives. The wonderful part is that, if we transform our own lives, we can influence others’ lives as well. You may get started by reading this amazing book.

The Compound Effect By Darren Hardy

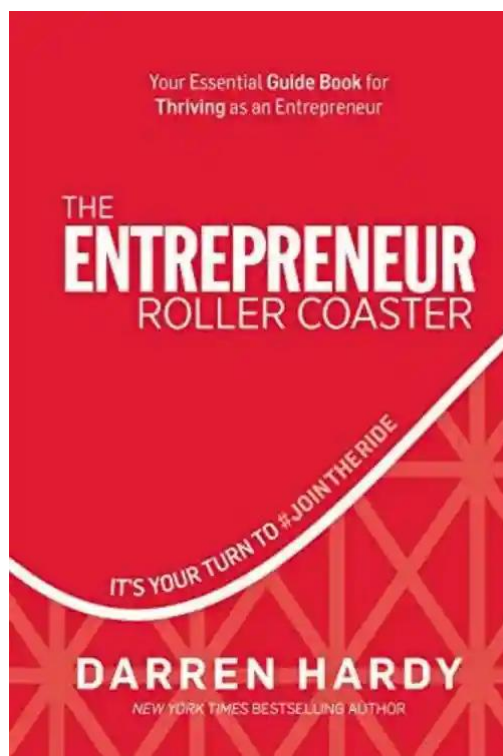


*8 Books To Read If You Are Thinking of Starting A firm - **The Compound Effect By Darren Hardy***

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The Compound Effect is founded on the idea that choices affect how your life turns out. Your small, everyday choices will either lead you to the life you want or, by default, to tragedy. The Compound Effect is a distillation of the essential concepts that have underpinned the most extraordinary successes in business, relationships, and beyond, presented by Darren Hardy, founder of Success Magazine. With the help of this simple, step-by-step operating system, you may increase your success, track your advancement, and fulfil any dream. If you're committed to leading a remarkable life, harness The Compound Effect's power to achieve your goals.

The Entrepreneur Roller Coaster By Darren Hardy



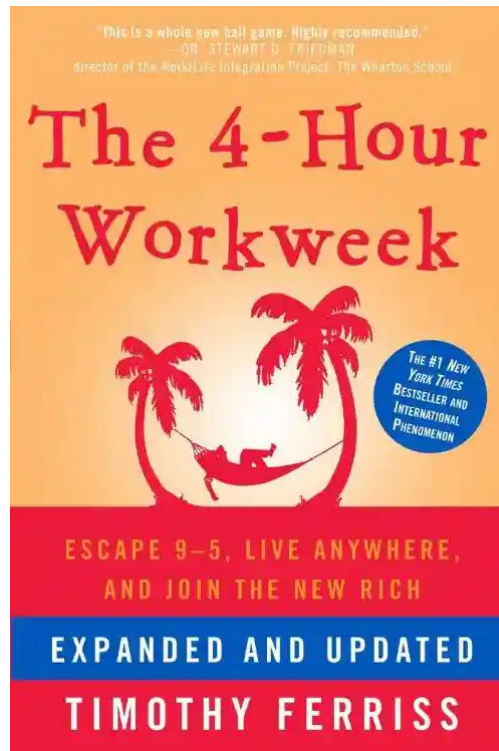
*8 Books To Read If You Are Thinking of Starting A Company - **The Entrepreneur Roller Coaster By Darren Hardy***

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This book is intended for those who are new or in the early stages of starting a business or for those who have observed from a distance and wanted to participate but were paralyzed by dread of the unknown. The emotional journey one goes on when embarking on the wild ride of entrepreneurship is the book's main subject. It is intended to forewarn against impending anxieties, scepticism, and self-defeating conditioning of past/upbringing, immunize against the pessimists, dream-stealers, and pains of rejection and failure, and guide, by developing those underdeveloped skills of independence, self-motivation, and self-accountability, them safely past the landmines that blow up cause the failure of 66% of all new businesses.



The 4-Hour Work Week By Timothy Ferriss



8 Books To Read If You Are Thinking of Starting A Company - **The 4-Hour Work Week By Timothy Ferriss**

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The book has been translated into 35 different languages and has been a best-seller for two years. The basic principles of the new lifestyle design have been dissected, developed, and tested in various environments in novel and exciting ways, bridging cultures and becoming a global movement! Your demanding 9 to 5 workweek might be cut down to 4 hours by using the lifestyle design suggested in this book, allowing you greater control over your time management without compromising job efficiency. Additionally, it shows how to increase your earning potential at your existing level of skill. This is a revamped and extended edition with 100 pages of new content, including cutting-edge technology, tried-and-true tools, and real-world examples provided by readers who succeeded by using the straightforward techniques included in the book.



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