

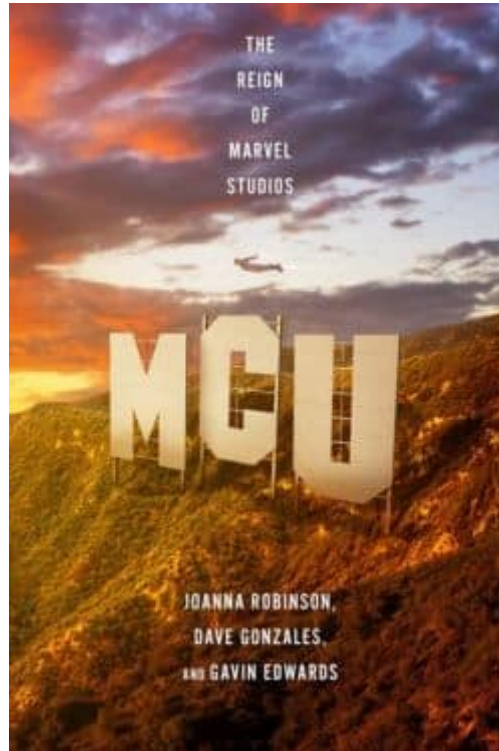


Dive into 10 Best Business Books of 2023 You Should Read. From the rise and fall of crypto tycoons to family empire battles and savvy financial guides, this list offers the latest insights, strategies, and stories to inspire and inform. Whether you're an aspiring entrepreneur or a seasoned executive, these books are your ticket to understanding today's complex business world and staying ahead in the game. Get ready to turn the page on success!

10 Best Business Books of 2023 You Should Read

1. **MCU: The Reign of Marvel Studios** by Joanna Robinson
2. **The Creative Act: A Way of Being** by Rick Rubin
3. **Hidden Potential: The Science of Achieving Greater Things** by Adam M. Grant
4. **The Fund: Ray Dalio, Bridgewater Associates, and the Unraveling of a Wall Street Legend** by Rob Copeland
5. **Hey, Hun: Sales, Sisterhood, Supremacy, and the Other Lies Behind Multilevel Marketing** by Emily Lynn Paulson
6. **Breaking Twitter: Elon Musk and the Most Controversial Corporate Takeover in History** by Ben Mezrich
7. **Going Infinite: The Rise and Fall of a New Tycoon** by Michael Lewis
8. **Easy Money: Cryptocurrency, Casino Capitalism, and the Golden Age of Fraud** by Ben McKenzie
9. **Unscripted: The Epic Battle for a Media Empire and the Redstone Family Legacy** by James B. Stewart
10. **Money Out Loud: All the Financial Stuff No One Taught Us** by Berna Anat

MCU: The Reign of Marvel Studios by Joanna Robinson



*10 Best Business Books of 2023 You Should Read -**MCU: The Reign of Marvel Studios** by **Joanna Robinson***

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The book “MCU: The Reign of Marvel Studios” by Joanna Robinson and others is an exciting book about Marvel Studios’ journey from a small toy company to a big name in Hollywood and global pop culture.

It shares stories and interviews from actors and creators, showing the struggles and successes of Marvel, like choosing Robert Downey Jr. for Iron Man. The book explores Marvel’s rise, challenges, and future. It’s an engaging, detailed look at Marvel’s impact on entertainment, perfect for Marvel fans and those who enjoy Joanna Robinson’s podcasts.

The Creative Act: A Way of Being by Rick Rubin



The Creative Act: A Way of Being by Rick Rubin

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The novel Rick Rubin’s book, ‘The Creative Act: A Way of Being,’ is like a treasure box full of ideas to help everyone tap into their creative side. It’s not just for artists; it’s for anyone who wants to live a more creative life.

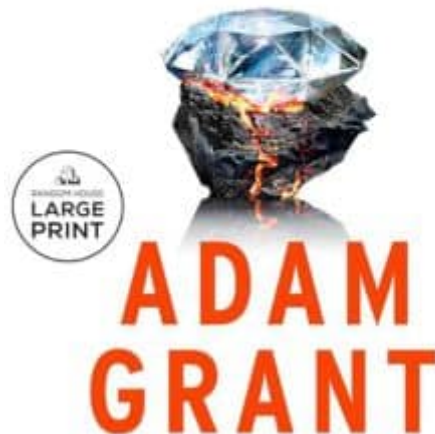
Rubin shares stories and tips to help you find your unique spark and keep it glowing. Whether you’re making music, writing, or just exploring life, this book is like a friendly guide, showing that creativity is for everyone and can make life more exciting and fulfilling.

**Hidden Potential: The Science of Achieving Greater Things
by Adam M. Grant**



HIDDEN POTENTIAL

The Science of Achieving
Greater Things



*10 Best Business Books of 2023 You Should Read -**Hidden Potential: The Science of Achieving Greater Things** by Adam M. Grant*

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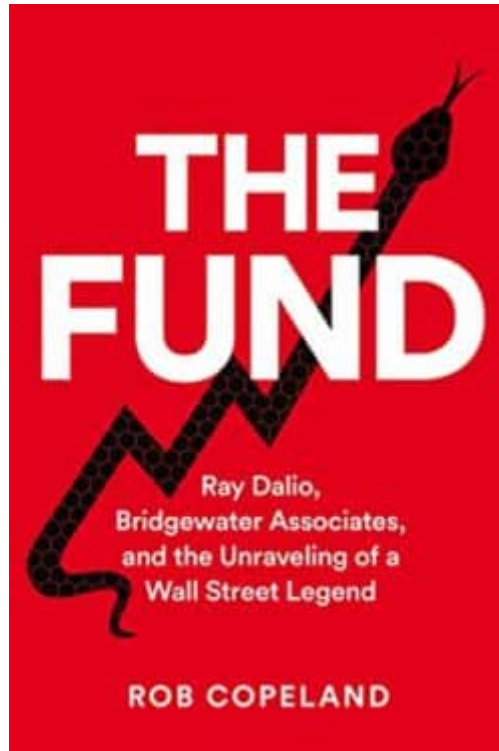
Adam Grant's "Hidden Potential" is a top book in 2023 that changes how we think about success. It's not just about natural talent; it's about learning and growing. The book combines stories and research to show that success is more about how we develop our character and learn, not just hard work.

Grant gives tips for everyone to do better and even talks about making workplaces fairer. It's a fun read with great ideas, showing that anyone can achieve big things, no matter where they start.

The Fund: Ray Dalio, Bridgewater Associates, and the



Unraveling of a Wall Street Legend by Rob Copeland



The Fund: Ray Dalio, Bridgewater Associates, and the Unraveling of a Wall Street Legend by Rob Copeland

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A book “The Fund” tells the real story of Ray Dalio, a famous Wall Street guy who made a lot of money. The writer, Rob Copeland, shows that Dalio’s rules for success weren’t as great as people thought and actually caused a lot of problems at his company.

The book takes you on a wild ride through the world of rich and powerful people and shows that making money doesn’t mean you understand people. It’s an eye-opening story and a must-read for anyone interested in the truth behind big money.



Hey, Hun: Sales, Sisterhood, Supremacy, and the Other Lies Behind Multilevel Marketing by Emily Lynn Paulson



*10 Best Business Books of 2023 You Should Read -**Hey, Hun: Sales, Sisterhood, Supremacy, and the Other Lies Behind Multilevel Marketing** by Emily Lynn Paulson*

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A book by Emily Lynn Paulson “Hey, Hun” is story where she shares her wild journey in the world of multilevel marketing (MLM). She climbed to the top but then saw how these companies are not just about selling products; they’re also linked to bigger issues like white supremacy in America.

The book reveals how MLMs create a feeling of being alone and push weird ideas. It’s both funny and smart, with Paulson’s sharp humor making you think differently about those MLM messages. It’s a mix of enjoying the craziness of business and thinking deeply about how it



affects real connections.

Breaking Twitter: Elon Musk and the Most Controversial Corporate Takeover in History by Ben Mezrich



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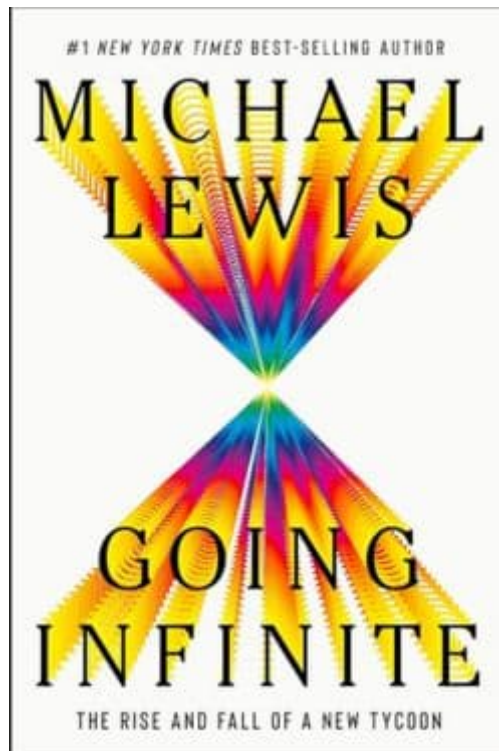
A wild and funny book “Breaking Twitter” is about Elon Musk’s wild takeover of Twitter. It shows how Musk, a very famous and strong-minded guy, fought to control Twitter, a big place where everyone talks online.

The book shares stories from people who worked there and wonders if Musk can really make it better or just mess it up. It’s super entertaining, even if the writing is a bit over the top sometimes. The book also hints that Musk might be ruining Twitter on purpose or just



using it to make himself heard. It's a gripping story about big changes and big egos.

Going Infinite: The Rise and Fall of a New Tycoon by Michael Lewis



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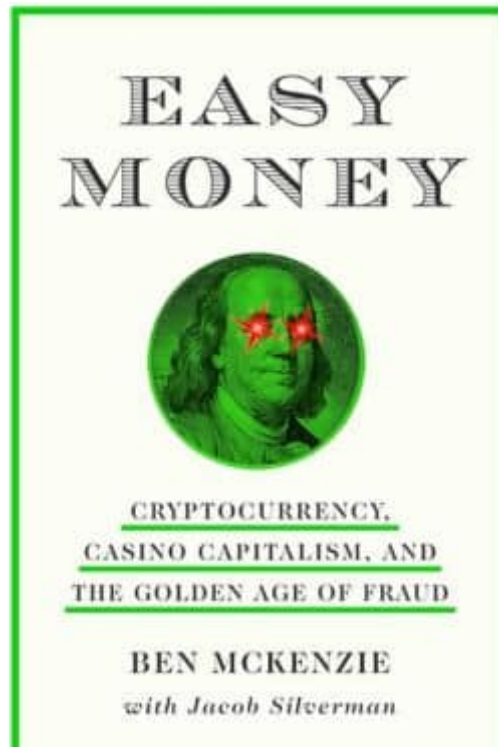
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A book by Michael Lewis "Going Infinite" is about Sam Bankman-Fried, a young, odd guy who quickly became a billionaire in the crypto world and then lost it all. It dives into his life, his unique mind, and the confusing world of crypto, showing how Sam is hard to understand and even harder to categorize.

Is he a criminal or just a misunderstood genius? The book is super interesting but leaves you with more questions than answers about Sam and the strange world he was part of.



Easy Money: Cryptocurrency, Casino Capitalism, and the Golden Age of Fraud by Ben McKenzie



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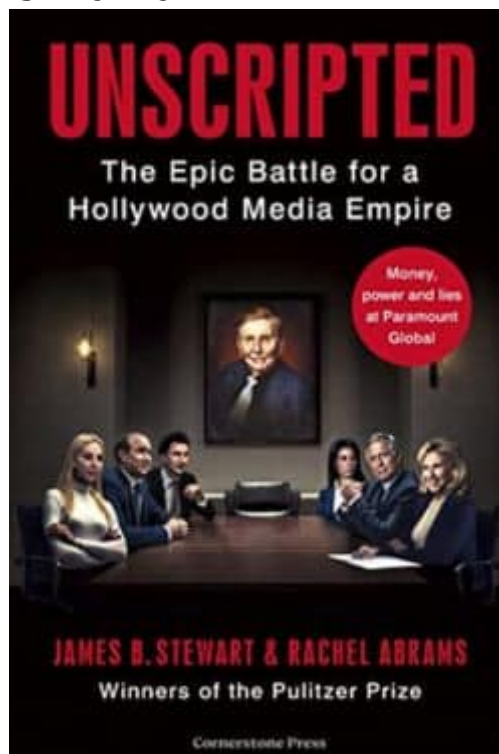
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Ben McKenzie's "Easy Money" is a book that dives into the chaotic world of cryptocurrency. Ben, known from TV and with an economics degree, got curious about crypto during the pandemic. He started exploring Bitcoin and other digital currencies, thinking maybe he could make some quick cash.

But the deeper he looked, the more it seemed like a big scam. Teaming up with journalist Jacob Silverman, Ben investigates the crypto world, interviewing big names and uncovering lots of fraud and risky business. It's a thrilling look at the wild ups and downs of crypto.



Unscripted: The Epic Battle for a Media Empire and the Redstone Family Legacy by James B. Stewart



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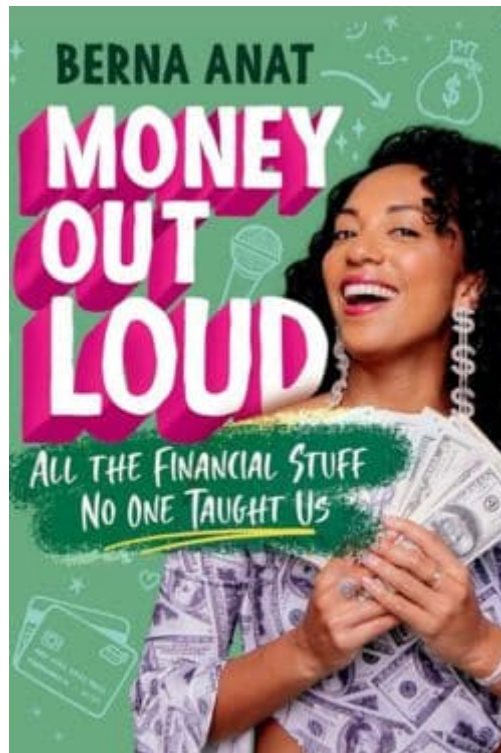
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A juicy book by James B. Stewart “Unscripted” tells the wild story of Paramount Global, a huge company with networks like CBS and MTV, and the Redstone family who owns it. The book talks about Sumner Redstone, the old boss, his health issues, and the drama when his daughter Shari tries to take over.

It also covers big scandals, especially with CBS CEO Les Moonves and his secret bad behavior. It’s all about power struggles, family drama, and big changes in the TV world. A real behind-the-scenes rollercoaster!



Money Out Loud: All the Financial Stuff No One Taught Us by Berna Anat



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A fun, easy-to-understand book “Money Out Loud” by Berna Anat is about money for young people. It’s like a cool guide to personal finance, teaching teens how to budget, save, and invest. The book uses slang and emojis, which might feel weird for adults but is perfect for kids.

It’s a great start for 13-year-olds who are about to start working. While it covers the basics, you might need more info for complex stuff like investing. The book also talks about using money for good causes, which is really inspiring.

Also Read: 10 Best Self-Help Books Of The Year 2023